

United States Patent and Trademark Office  
- Sales Receipt -

04/26/2006 EDANTZLE 00000001 130480 09665482

01 FC:2201	200.00 DA
02 FC:2202	250.00 DA

**PATENT APPLICATION FEE DETERMINATION RECORD**  
Effective December 29, 1999

Application or Docket Number

09/665,482

**CLAIMS AS FILED - PART I**

	(Column 1)	(Column 2)
FOR	NUMBER FILED	NUMBER EXTRA
BASIC FEE		
TOTAL CLAIMS	28 minus 20 =	8
INDEPENDENT CLAIMS	0 minus 3 =	
MULTIPLE DEPENDENT CLAIM PRESENT		

\* If the difference in column 1 is less than zero, enter "0" in column 2

**CLAIMS AS AMENDED - PART II**

	(Column 1)	(Column 2)	(Column 3)
AMENDMENT A	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA
Total	28	Minus	28 = 0
Independent	2	Minus	3 = 0
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM			

SMALL ENTITY TYPE	OR	OTHER THAN SMALL ENTITY
RATE		RATE
FEE		FEE
345.00	OR	690.00
X\$ 9=	OR	X\$18=
72	OR	
X39=	OR	X78=
	OR	
+130=	OR	+260=
	OR	
TOTAL	OR	TOTAL
447	OR	

SMALL ENTITY	OR	OTHER THAN SMALL ENTITY
RATE		RATE
ADDITIONAL FEE		ADDITIONAL FEE
X\$ 9=	OR	X\$18=
1	OR	1
X39=	OR	X78=
	OR	
+130=	OR	+260=
	OR	
TOTAL	OR	TOTAL
ADDIT. FEE	OR	ADDIT. FEE
	OR	

SMALL ENTITY	OR	OTHER THAN SMALL ENTITY
RATE		RATE
ADDITIONAL FEE		ADDITIONAL FEE
X\$ 9=	OR	X\$18=
	OR	
X39=	OR	X78=
	OR	
+130=	OR	+260=
	OR	
TOTAL	OR	TOTAL
ADDIT. FEE	OR	ADDIT. FEE
	OR	

SMALL ENTITY	OR	OTHER THAN SMALL ENTITY
RATE		RATE
ADDITIONAL FEE		ADDITIONAL FEE
X\$ 9=	OR	X\$18=
250	OR	
X39=	OR	X78=
200	OR	
+130=	OR	+260=
	OR	
TOTAL	OR	TOTAL
450.00	OR	

6-27.05

	(Column 1)	(Column 2)	(Column 3)
AMENDMENT B	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA
Total	28	Minus	28 = 0
Independent	2	Minus	3 = 0
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM			

	(Column 1)	(Column 2)	(Column 3)
AMENDMENT C	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA
Total	38	Minus	28 = 10
Independent	5	Minus	3 = 2
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM			

\* If the entry in column 1 is less than the entry in column 2, write "0" in column 3.  
 \*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, enter "20."  
 \*\*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, enter "3."  
 The "Highest Number Previously Paid For" (Total or Independent) is the highest number found in the appropriate box in column 1.

Best Available Copy

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Peter H. I. Kim  
Application No.: 09/665,482  
Group Art Unit: 3622  
Filing Date: September 20, 2000  
Examiner: Khanh H. Le  
For: METHOD AND APPARATUS OF  
DELIVERY OF TARGETED  
ADVERTISING AND CONTENT BASED  
ON USER INTERACTION WITH ONLINE  
QUERIES ON A WIDE AREA NETWORK



CERTIFICATE OF MAILING (37 C.F.R. § 1.8)

I hereby certify that this paper (along with anything referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as First Class Mail in an envelope addressed to the Commissioner for Patents, Washington, D.C. 20231, on the date set forth below.

Scarlett Pereda  
(Name)

4/13/2006  
(Date)

*Scarlett Pereda*  
Signature

RESPONSE TO OFFICE ACTION

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Arlington, VA 22313-1450

Sir:

Applicant respectfully submits the following amendments and remarks in response to the Office Action mailed November 17, 2005. Applicant hereby petitions for a two month extension of time. With the granting of the petition, this response will be considered timely filed.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Amendments to the Drawings begin on page 2 of this paper.

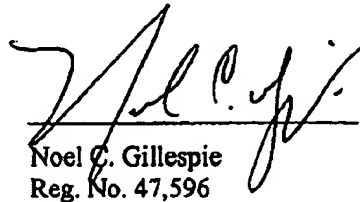
Remarks/Arguments begin on page 10 of this paper.

CONCLUSION

Applicant believes that given the above amendments and remarks, the claims are now in condition for allowance and such is respectfully requested. Applicant has included a request for a two month extension of time. With granting of the request this response is considered timely filed.

The Commissioner is hereby authorized to charge the \$550 in fees associated with the 10 new total claims and the three new independent claims. The Commissioner is hereby authorized to charge any additional fees or credit any over payments due with this response to deposit account 13-0480 referencing attorney docket number 67175120-001100.

Respectfully submitted,

  
Noel C. Gillespie  
Reg. No. 47,596

Date: 4/13/06

Baker & McKenzie  
2001 Ross Avenue, Suite 2300  
Dallas, Texas 75201  
Telephone (858) 523-6231  
Facsimile (214) 978-3099